

9 Ways to Stand Out Without Selling Out

THE
EMPOWERMENT
SPIRAL

**VISIBLE
VOCAL
VALIANT** &

*Diane Carter
Jerrilynn B. Thomas
Ida Crawford*



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United States of America

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INTRODUCTION

Dear Entrepreneur,

Forget the rules. Rewrite the spotlight.

This isn't about louder - it's about truer.

If you're tired of playing it safe, shrinking your story, or drowning in marketing noise, this power-packed mini eBook is your wake-up call.

**Three bold women.
Nine unapologetic strategies.**

One mission: helping you claim your spotlight without compromising your soul.

With curiosity and compassion,

Diane, Jerrilynn, Ida

THE VOICE THAT DISRUPTS, DELIVERS, AND DARES



Chapters 1-3 by Diane Carter

1

STORYTELLING THAT STICKS (AND SELLS)

No fluff. No filters.

Just real talk on how to turn your lived experiences into iconic narratives that move markets and hearts - even if you've never written a word before.

2

VISIBILITY WITH PURPOSE: NO MORE VANITY METRICS



Likes don't pay the bills.

Diane breaks down how to be seen for the right reason -
by the right people, while building
a platform rooted in value,
not performance.

3

**THE
NOVEVERSE
MEDIA
SYSTEM™
YOUR UNSEEN GENIUS,
MONETIZED**

Stop hoarding brilliance.
Start shipping content that scales.
Learn how Diane's clients turn one story
into a year's worth of digital domination,
without burnout or busywork.

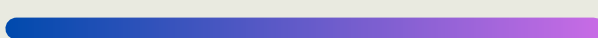
THE MEDIA QUEEN OF MEANINGFUL MOMENTUM



Chapters 4-6 by Ida Crawford

4

STRATEGIC MEDIA MOVES: HOW TO OWN THE MIC AND THE MOMENT



Media isn't magic - it's a method.
Ida reveals her blueprint for turning one interview into
lasting influence with platforms that matter.

5

FROM PODCAST TO PRIME TIME: BUILDING THE TV-WORTHY BRAND



Podcasting isn't the endgame - it's the entry.
Discover how to turn your voice into a visual empire and
attract the stage you were born to own.



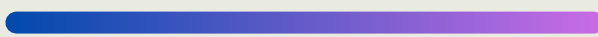
6

THE ASCEN FORMULA™: AUTHORITY STARTS HERE



Position. Pitch. Profit.
Ida unpacks her signature formula
to help thought leaders ASCEN(d) into visibility with
intention - and stay there!

THE ARCHITECT OF CO-MARKETING EMPIRES



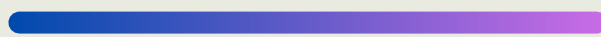
Chapters 7-9 by Jerrilynn B. Thomas



7

COLLABORATION AS CURRENCY:

**GROW FASTER,
SMARTER, TOGETHER**



Why build a business alone
when you could build a movement?
Jerrilynn reveals the untapped power of structured
collaboration models that accelerate everything.

8

CO-MARKETING IN ACTION: REAL WOMEN, REAL WINS

From shared spotlights to viral growth:
insider examples of how women in Jerrilynn's circles
doubled (and tripled) their impact -
without spending a dime on ads.

A large, bold, blue number 9 logo.

THE ONE MILLION WOMEN LINK UP™:

A CASE STUDY IN COLLECTIVE FIREPOWER

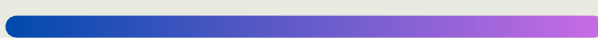


This isn't just a campaign.
It's a revolution.

Go behind the scenes of one of the
boldest co-marketing initiatives on LinkedIn!
And see how you can plug in.



THIS IS YOUR LAUNCHING PAD!



Forget 'too late' - you're perfectly positioned,
this is your moment,
your invitation to step into your power!

**Connect with this incredible force of women and get
ready to become VISIBLE, VOCAL, and absolutely
VALIANT!**

It's time to shine!

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WAIT!

OTHER TITLES AVAILABLE AT [SAM101.COM](https://sam101.com)

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